

上海姚记扑克股份有限公司首次公开发行股票招股意向书摘要

保荐机构(主承销商) 海通证券股份有限公司 HAITONG SECURITIES CO., LTD.

本招股意向书摘要的目的仅为向公众提供有关本招股意向书全文的概要信息,招股意向书全文同时刊登于深圳证券交易所网站,投资者应认真阅读招股意向书全文,并以招股意向书全文作为投资决策的依据。

Table with 2 columns: 发行人名称, 实际控制人. Lists the company name and its controlling shareholders.

Table with 2 columns: 主要业务, 主要产品. Lists the company's main business and its primary products.

Table with 2 columns: 主要客户, 主要供应商. Lists the company's main customers and suppliers.

Table with 2 columns: 主要资产, 主要负债. Lists the company's main assets and liabilities.

Table with 2 columns: 主要合同, 主要诉讼. Lists the company's main contracts and lawsuits.

Table with 2 columns: 主要风险, 主要成就. Lists the company's main risks and achievements.

Table with 2 columns: 主要荣誉, 主要奖项. Lists the company's main honors and awards.

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上海姚记扑克股份有限公司首次公开发行股票初步询价及推介公告

保荐机构(主承销商): 海通证券股份有限公司

Table with 2 columns: 询价日期, 推介日期. Lists the dates for the preliminary pricing and promotion.

上海姚记扑克股份有限公司(以下简称“发行人”)首次公开发行股票(以下简称“本次发行”)的初步询价及推介公告,旨在向投资者提供有关本次发行的初步询价及推介公告,以便投资者了解本次发行的基本情况。

上海姚记扑克股份有限公司首次公开发行股票招股意向书摘要

保荐机构(主承销商) 海通证券股份有限公司 HAITONG SECURITIES CO., LTD.

本招股意向书摘要的目的仅为向公众提供有关本招股意向书全文的概要内容,招股意向书全文同时刊登于深圳证券交易所网站,投资者应认真阅读招股意向书全文,并以招股意向书全文作为投资决策的主要依据。

Table with 2 columns: 发行人名称, 实际控制人. Lists various shareholders and their stakes.

Table with 2 columns: 主要业务, 主要客户. Lists business sectors and key clients.

Table with 2 columns: 主要资产, 主要负债. Lists assets and liabilities.

Table with 2 columns: 主要风险, 应对措施. Lists risks and mitigation strategies.

Table with 2 columns: 主要合同, 主要合同. Lists key contracts.

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公司主营业务为扑克牌的生产、研发、销售,以及扑克牌品牌运营。公司生产的产品种类多,产量大,质量稳定,品牌影响力强。

公司主要客户包括各大经销商、零售商及终端用户。公司销售渠道广泛,市场覆盖率高。

Table with 2 columns: 主要资产, 主要资产. Lists assets.

上海姚记扑克股份有限公司首次公开发行股票初步询价及推介公告

保荐机构(主承销商):海通证券股份有限公司

上海姚记扑克股份有限公司(以下简称“发行人”)首次公开发行股票(以下简称“本次发行”)的初步询价及推介公告。公告内容包括发行规模、发行时间、发行地点等。

Table with 2 columns: 发行时间, 发行地点. Lists dates and locations for the offering.