

浙江华策影视股份有限公司 独立财务顾问 东方花旗 东方花旗证券有限公司 签署日期:二〇一三年七月公司声明

四个关键组成部分: 1. 行业背景: 新媒体技术普及和前期, 影视产业结构与行业发展的生态环境也在不断调整与完善... 2. 交易背景: 华策影视在行业中的地位, 以及本次交易对行业发展的影响... 3. 交易方案: 本次交易的具体安排, 包括支付方式、业绩承诺等... 4. 风险提示: 本次交易可能存在的各种风险, 如市场风险、政策风险等...

一、本次交易方案 1.1 交易背景 1.2 交易方案 1.3 支付方式 1.4 业绩承诺

二、本次交易对上市公司的影响 2.1 对财务状况的影响 2.2 对经营业绩的影响 2.3 对股权结构的影响

三、本次交易的合规性 3.1 符合《公司法》规定 3.2 符合《证券法》规定 3.3 符合《上市公司收购管理办法》规定

四、本次交易的风险分析 4.1 市场风险 4.2 政策风险 4.3 经营风险 4.4 财务风险

五、本次交易的结论 5.1 本次交易符合法律法规 5.2 本次交易有利于公司发展 5.3 本次交易不存在重大风险

六、独立财务顾问声明 6.1 独立财务顾问的职责 6.2 独立财务顾问的声明

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